



VIBE ATLANTA 2011 SPONSORSHIP PROPOSAL

Vibe is one of a kind event. Perhaps the first of its kind in Atlanta, where the best dancers in Atlanta representing cultures from all over the world come to one stage for one wonderful evening for one great cause, the cause of the underprivileged kid.

After the tremendous success we had in 2009 and 2010 at Los Angeles, Houston and Milwaukee, Vibha now brings the event to the number one venue in Atlanta, **The Rialto Center for the Arts at Georgia State University.**

From the best Bollywood dance numbers of India to Flamenco, Salsa, Belly dancing, Zumba Hip Hop, you name it -the who's who of Atlanta's dance world will entertain Atlantans for a full two hours on March 5th 2011.

Thank you once again for the chance to submit this proposal. We look forward to exploring a partnership with you and hope that we will have the opportunity to contribute to the success of your organization over the long term.

FREQUENTLY ASKED QUESTIONS

WHAT: VIBE 2011 - INTERNATIONAL DANCE FESTIVAL

Vibe was first organized in Milwaukee in 2009. Later on the same year it was organized in Houston, Texas. In 2010 the event was organized in 3 cities – Los Angeles, Houston and Milwaukee. 2011 will see the event in Atlanta, Los Angeles, Houston & Milwaukee.

WHEN: Saturday, March 05th 2011

WHERE: The Rialto Center for the Arts at Georgia State University,
80 Forsyth Street NW, Atlanta, Georgia 30303

"The Rialto Theatre is the life line for national and international performing arts in Atlanta. Seating just under a thousand, you'll find everything from Latin, jazz and world music events to spoken word, visual arts, The Atlanta Film Festival and a host of other films at the Rialto. "

- *User review from Yelp.com*

AUDIENCE We are expecting a full house of 833 on the event day.

ABOUT US Vibha is more than just an organization. It is a grass roots movement that empowers the individual whether it is a volunteer or a donor to make a positive difference in the life of an underprivileged child and provide them with the possibility of a brighter future.

It is a US-based, volunteer run, non-profit, non-religious, non- political organization working to ensure health, education and economic opportunities for underprivileged children in India and the US.

Vibha is a 501 (c) (3) registered non-profit organization registered as Help Them Grow Inc. Your contribution less the value of goods and services received is tax deductible as allowed by law

PATRON SPONSOR

INVESTMENT: \$2,500.00

- Recognition as event patron on all event promotional materials and announcements
- Sponsor Logo, Promo Ad and Website link to be displayed prominently on event website
- Exclusive sponsor introduction
- Full page AD on event program booklet
- 1 large banners at event site (sponsor to provide)
- 2m x 2 m site in prime, central location in the RIALTO lobby.
- Coupon, information or premium (gift) distribution
- 5 VIP tickets

PARTICIPATING SPONSOR

INVESTMENT: \$1000.00

- Presenting rights for one dance performance (Total of 10 available)
- Name and logo incorporated into all print and online advertisements
- Logo and link to be displayed prominently on event website
- One large banner at event site (sponsor to provide)
- Half page AD on event program booklet
- Coupon, information or premium (gift) distribution
- 4 VIP tickets

CONTRIBUTING SPONSOR

INVESTMENT: \$500.00

- Name and logo incorporated into all print advertisements
- Logo and link to be displayed prominently on event website
- One medium banner at event site (sponsor to provide)
- Quarter page ad on event program booklet
- Coupon, information or premium (gift) distribution
- 2 VIP Tickets

SUPPORTING SPONSOR

INVESTMENT: \$300.00

- Recognition as supporting sponsor on all event promotional materials and announcements
- Logo and link to be displayed prominently on event website
- One medium banner at event site (sponsor to provide)
- Listing on event program booklet
- 2 VIP Tickets

sponsorships@vibeatlanta.com

Vindali: 678 429 4880

Vishali: 678 772 2620

Kannan: 404 754 4309

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